

PROPOSAL

Date: 29 05 2024

Deal Number:	19702399925	Salesperson:	Princeton Romanus
Business Name:	MOTORSYNC LTD		
Trading Style:	Limited	Co Reg:	11752015

Trading Since:	2019	Number of Directors/Partners:	1
Principal Activity:	Automotive	Overdraft Facility:	n/a
Business Address:	1a Ash Lane Garforth West Yorkshire LS25 2HG		

Main Contact:	Christopher John Moody	Position:	Director
Telephone Number:	+44 113 808 7771	Email:	info@motorsync.co.uk

Requirement Information

Agreement Type:	Loan (Unsecured)	Invoice Value:	30000
Supplier:		Term profile:	0+12
Asset Details:			

Director/Partners/Shareholders - Ensure 3 years full address history

Name:	Christopher John Moody				
Address:	5 Maltby Court, Whitkirk, Leeds, LS15 9BA 3 years				
Date of Birth:	12/09/1983	Homeowner	<input type="checkbox"/>	Add	3 years +
Previous Addresses					

Name:	Victoria Moody				
Address:	5 Maltby Court Whitkirk Leeds LS15 9BA				
Date of Birth:	16/09/1984	Homeowner	<input type="checkbox"/>	Add	3+ years
Previous Addresses					

Notes - e.g. Rationale for lend, what benefit will it provide, new contracts, any further info

Motorsync LTD main activity is being a broker for Car Finance. They've spent the last few years creating an app to enhance their customer experience. Combining the journey of finding the perfect car with their service to being able to afford it. This app, whose prototype has been approved by Apple and is ready to go live next week is a virtual car dealer hub. A platform that brings different car dealerships together for their customers to find their perfect car. This will eliminate having to endlessly search through multiple platforms after calculating their financial affordability. Instead they can start the car search right there in the same place. Essentially Motorsync LTD will sync up the customer experience and guide them through the journey from securing Finance through finding the right dealership that has the car for them.

The loan will be used to market the new product. There will be a big push on driving this out to the consumers. Further they will hire more sales staff.

FPN Sent?	<input type="checkbox"/>
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